

General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 FAX: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/165/RCVs & TOPUPS/2013-14/ 60 Dated @ Chennai-6 the 19.03.2014

Sub: 20% Extra Usage Value on TU 6000 on the occasion of festivals under GSM prepaid services – reg.
Ref: CO ECT Approval no: 1400 dt 30/01/14.

With reference to the CO order cited above, approval of the competent authority is hereby conveyed for the implementation of 20% extra usage value on the following Top-up Vouchers/C-top-up/Flexi top-up under prepaid GSM services in Tamilnadu LSA (incl. CHTD) for **8 days from 24.03.2014 to 31.03.2014**.

The details are given below:-

Sl.No.	MRP of Top-up voucher/C-top-up in Rs. (incl. of S.Tax)	Usage value offered with Top-up voucher/C-top-up in Rs.
1	6000	7200

Press note and proper advertisement as deemed fit may be made to generate adequate response.

This is for kind information and necessary action please.

(S.BAMA)
AGM (Marketing-CM)
044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM/DE In charge IN - Trichy - for necessary action please.
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.
Heads of SSAs, -- for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.